

Incorporating culture and technological innovation  
for future development

# The 6<sup>th</sup> China Beijing International Cultural & Creative Industry Expo

ICCIE

November 9-13, 2011

## HOSTS:

Ministry of Culture, P. R. C  
The State Administration of Radio, Film and Television  
General Administration of Press and Publication, P. R. C  
The People's Government of Beijing Municipality

## CO-ORGANIZERS:

The General Office of Beijing Municipal Committee of CPC  
Publicity Department of Beijing Municipal Committee of CPC  
The United Front Work Department of CPC Beijing Committee  
Beijing Municipal Committee of Education of CPC  
The General Office of the Beijing Municipal People's Government  
Beijing Municipal Commission of Development and Reform  
Beijing Municipal Science and Technology Commission  
Beijing Economy and Informatization Committee  
Beijing Municipal Public Security Bureau  
Finance Bureau of Beijing  
Beijing Municipal Commission of Urban Planning  
Beijing Municipal Administration Commission  
Beijing Municipal Commission of Commerce  
Beijing Municipal Commission of Tourism Development  
Beijing Municipal Bureau of Culture  
Beijing Municipal Health Bureau  
Foreign Affairs Office of the People's Government of Beijing Municipality  
Beijing Administration for Industry and Commerce  
Beijing Municipal Bureau of Radio, Film and Television  
Beijing Municipal Bureau of Press and Publication (Beijing Municipal Bureau of Copyright)  
Beijing Municipal Administration of Cultural Heritage  
Beijing Municipal Bureau of Sport  
Taiwan Affairs Office of the Beijing Municipal Government  
China Communist Youth League Beijing Committee  
Administrative Committee of Z-park  
Beijing Cultural and Creative Industry Promotion Center

## ORGANIZER:

China Council for the Promotion of International Trade  
Beijing Sub-Council

## Internet support:

www.news.cn  
新华网  
NEWS  
www.xinhuanet.com

中国经济网  
www.ce.cn

千龙网  
www.Qianlong.com

sina 新浪网  
sina.com.cn

Micro blog: <http://weibo.com/iccie>

## For detailed information, please contact:

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Domestic Liaison team: 86-10-88070371 / 88070321  
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## Opening ceremony and art performance

Date: November 9, 2011  
Venue: The Great Hall of the People, Beijing



## Trade promotions

1. Briefing on Beijing key projects of cultural and creative industry and signing ceremony
2. Briefing on projects promotion and resources development of cultural and creative industry
3. Project signing in animation and game industry
4. Biz talks of cross-straits cultural and creative industry projects
5. 2011 (Fall) capital TV programs promotion
6. 2011 Beijing project promotion in the sports industry
7. 2011 international art licensing trade fair
8. Seminar on cultural trade policies and projects promotion
9. 2011 Beijing international Chinese cultural relics expo
10. 2011 Beijing auction season activities
11. National tourism industry promotion conference on the application of energy conservation and emission reduction technologies and low-carbon tourism demonstration areas
12. 2011 Beijing cultural and creative industry bank-enterprise conference
13. Briefing on the investment and financing projects in the cultural and creative industry in Beijing
14. 2011 Beijing hi-fi trade show
15. The 6th cultural and creative talents fair
16. Series promotion of cultural and creative industry projects by provinces and municipalities



## Forums and summits

### Main forum

China cultural and creative industry development international forum

### Professional forums

1. 2011 cultural and creative industry and famous city
2. Broadcasting, film and television
3. Beijing international copyright
4. Museums and urban cultural development
5. 2011 China • Beijing sports industry summit
6. The development of the gathering communities in the cultural and creative industry in Beijing



[www.iccie.cn](http://www.iccie.cn)

## Exhibits

Time: November 10-13, 2011

Main venue: China International Exhibition Center  
(Beisanhuan Donglu 6, Chaoyang District, Beijing, China)

Creativity and cultural industries at the provincial, regional, and municipal level  
Radio, TV and film  
Animated games  
Press, publications, and copyright exchanges  
Art and crafts  
Fine Taiwanese cultural and creative works  
Creative design  
Cultural relics and museum-level cultural and creative products  
Cultural and tourist attractions and products for tourism  
Sports Industry  
Cultural and creative gifts trade  
Gallery and artwork trade  
International culture and creativity  
The gathering communities in the cultural and creative industry  
Show on the achievements of the More-human-Beijing project  
Youth culture and creative works  
Urban sculpture



## Affiliated shows

1. The 9th China International Digital Content Expo
2. The 12th International Comic Artist Conference and 2011 Beijing International Animation and Comic Week
3. 2011 Universal University Creation Expo
4. Gifts Trade Fair (China • Beijing)
5. The 7th Anniversary Exhibition of Realist Art in China, 2011
6. Taihu International Book Trade Fair
7. The First 798 International Print Trade Fair
8. Artic China - National Painting Exhibition
9. 2011 Contemporary International Metal Art Exhibition

### District cultural and creative activities

10. Chaoyang District (The 4th Panjiayuan Trade Fairs/Exhibits of Intangible Cultural Heritage Handicrafts, Jingyuan Arts Festival series activities, quintessence art exhibition, exhibition of painting, sculpture, film, and television at Beijing Art Base One, exhibition of China's crafts masterpieces, Sanjianfang international animation festival series activities, 2011 China fashion design exhibition, and "Dance with Container" - Cable 8 interactive creative works show)
11. Haidian District (Haidian District high-end culture and creative industry talents partnering and Zhongguancun creative industry innovative products technology releasing)
12. Fengtai District (The 4th automotive design contest exhibition and the science popularization on future automobiles, and creative brands releasing)
13. Pinggu District (Briefing on China Music Valley and series exhibition and experience activities)

## Creative activities

1. Sino-US Arts and Literature Forum
2. 2011 "Huali Award" China international Etiquette and Leisure Product Design Contest
3. 2011 Beijing College Students' Creativity Fair
4. Beijing College Students' Original Music Contest
5. 2011 Crafts and Arts Creative Design Competition
6. 2011 Awards Ceremony for China Red Star Creative Design
7. Design My Life - awards ceremony for the first Beijing international creative design contest
8. 2011 Beijing Youth and Adolescents Culture and Creativity Festival
9. 2011 Beijing New Countryside Youth Creative Designs Competition
10. Industrial Tour - approach to the manufacturing industry in Beijing
11. Poetic China - international original poetry party for the mid-autumn festival at the China Millennium Monument
12. 2011 China's Annual New Media Ceremony and the 4th New Media Festival
13. China 3D Technology and Creation Expo 2011
14. China Cultural and Creative Industry High-end Symposium

