



Combining Culture and Technology Driving Development with Innovation

The 7th China Beijing International Cultural & Creative Industry Expo

December 19-23, 2012

Hosts:

Ministry of Culture, PRC

The State Administration of Radio, Film and Television

General Administration of Press and Publication, PRC

The People's Government of Beijing Municipality

Co-organizers:

The General Office of Beijing Municipal Committee of CPC

Publicity Department of Beijing Municipal Committee of CPC

The United Front Work Department of CPC Beijing Committee

Beijing Municipal Committee of Education of CPC

The General Office of the Beijing Municipal People's Government

Beijing Municipal Commission of Development and Reform

Beijing Municipal Science and Technology Commission

Beijing Economy and Informatization Committee

Beijing Municipal Public Security Bureau

Finance Bureau of Beijing

Beijing Municipal Commission of Urban Planning

Beijing Municipal Commission of City Administration and Environment

Beijing Municipal Commission of Commerce

Beijing Municipal Commission of Tourism Development

Beijing Municipal Bureau of Culture

State-owned Cultural Assets Supervision and Administration Office at Beijing Municipality

Beijing Municipal Health Bureau

Foreign Affairs Office of the People's Government of Beijing Municipality

Beijing Administration for Industry and Commerce

Beijing Municipal Bureau of Radio, Film and Television

Beijing Municipal Bureau of Press and Publication (Beijing Municipal Bureau of Copyright)

Beijing Municipal Administration of Cultural Heritage

Beijing Municipal Bureau of Sport

Beijing Intellectual Property Office

Taiwan Affairs Office of the Beijing Municipal Government

China Communist Youth League Beijing Committee

Administration Committee of Zhongguancun Haidian Science Park

Beijing Cultural and Creative Industry Promotion Center

Organizer

China Council for the Promotion of International Trade
Beijing Sub-Council

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Key activities

Opening ceremony and evening performance

Date: December 19, 2012

Venue: The National Indoor Stadium

Main forum: International Forum on China Cultural and Creative Industry Development

Promotion and Signing Ceremony for Key Projects in Beijing Cultural and Creative Industry

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Exhibitions

Main venue: China International Exhibition Center
(No. 6, Beisanhuan Donglu, Chaoyang District, Beijing, China)

Date: December 20-23, 2012

Arts and crafts

Animation and games, stagecraft, intangible cultural heritage works of art and digital books

Radio, TV and film

Taiwanese cultural and creative works

Cultural relics and museum-related cultural and creative products

Cultural and creative industry clusters

Cultural and tourism attractions and related products

Creative design

Youth cultural creation and innovative achievements

Press, publications and copyright trade

Creative gifts and artwork trade

Sports industry

Provincial and municipal cultural creative industries

International culture and creativity

Urban sculpture

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Affiliated shows

1. The 10th China International Cyber-culture Expo
2. The 8th Beijing International Sports Film Week and the Milan International Sports Film Festival
3. The 2nd Universal University Creation Expo
4. 2012 Beijing Chinese Cultural Relics International Fair
5. 2012 Museum Related Products and Technology Fair
6. The 8th Anniversary of Chinese Realistic Painting Exhibition 2012
7. Affiliated Venue of Taihu International Book Fair
8. 2012 Beijing International Wood Engravings Trade Fair
9. Art China - National Paintings Exhibition
10. 2012 Beijing Animation and Games Carnival
11. China Urban Typical Culture Experience
12. The 1st Langyuan Vintage International Art Festival
13. Chinese Arts and Crafts Master's Fine Works and the Quintessence of Chinese Art Treasures
14. Affiliated venue: Chaoyang District (Xiedao International Animation Stunt Reality Show, Beijing Maolong Cultural and Creative Industry Park Opening Ceremony and Summit Forum, Sanjianfang International Animation Festival, National Music Cultural Industry Park Opening Ceremony and Activities, Shang Ba Li Media Film Industry Park Opening Ceremony, Shang Ba International Advertising Park Opening Ceremony, the 2nd Jingyuan Art Festival, 751 Fashion Design Square, Famous Clothing Designers Workroom Open Day, Creative Winery Show and Activities, Chinese Arts and Crafts Master's Fine Works and the Quintessence of Chinese Art Treasures)

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Trade promotions

1. Cultural and Creative Industry Projects Introduction and Resources Development & Cooperation Promotion
2. Digital Content, Animation and Games Industries Projects Promotions
3. Cross-Straits Urban Cultural and Creative Industry Business Fair
4. Cross-Straits Urban Cultural and Creative Industry Talents Cooperation Fair
5. 2012 Beijing International Art Licensing Fair
6. Beijing Cultural Enterprises Overseas Expansion Promotions
7. 2012 Beijing Auction Season
8. 2012 Creative Cultural and Financial Projects Contract Signing and Brands Introduction
9. 2012 China Art Trade and Business Discussions
10. Beijing Cultural and Creative Industry Investment and Financing Projects Promotions
11. 2012 Beijing International Audio Equipment Trade Fair
12. Cultural and Creative Talents Recruitment Fair
13. Exclusive and customized Gifts Promotion Fair
14. Beijing State-owned Asset Management Co Ltd's Cultural and Creative Project Contract-signing Activities.
15. Promotional Release Conference of "China International Enterprise Brand Culture Fair"
16. 2012 Folk-culture Industry Promotion Fair
17. Provincial, Regional and Municipal Creative Projects Promotion Fair

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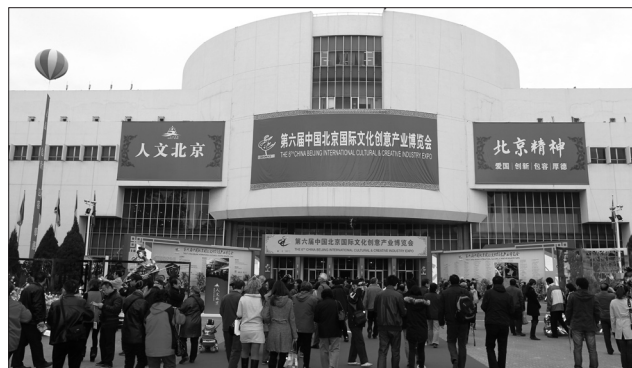
Forums and summits

1. 2012 Cultural and Creative Industry and Famous City Forum
2. 2012 Beijing Cultural Industry Development Forum
3. Broadcasting, Film and Television Industry Development Forum
4. Beijing International Copyright Forum
5. Museum & Cultural and Creative Industry Development Forum
6. 2012 China (Beijing) International Sports Industry Summit Forum
7. Arts and Cultural Relics Auction Industry Development Forum
8. Beijing Cultural and Creative Industry Clusters Development Forum
9. 2012 Animation and Games Industry Development Forum

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Creative Activities

1. 2012 Huali Award: China Gifts and Leisure Products Design Competition
2. 2012 China Creative Design Red Star Award Ceremony
3. 2012 Beijing University Students Creativity Festival
 - a. The 2nd University Students Creativity Market
 - b. Beijing University Students Fashion Design Competition
 - c. Beijing University Students Industrial Design Competition
 - d. Beijing University Students Creative Graphic Design Competition
4. 2012 Creative Arts and Crafts Design Competition
5. Creating Design and Enjoying Life: Creativity Award Ceremony for Re-designing Discarded Materials and Products
6. 2012 Beijing Teenage Cultural Creativity Festival
7. 2012 Beijing New Rural Youth Creative Design Competition
8. Industrial Tour: Approaching the Beijing Manufacturing Industry
9. Poetry China: China Millennium Monument Mid-Autumn International Original Poems
10. 2012 China Millennium Monument International Original Design Grand Ceremony
11. 2012 China New Media Ceremony and the 5th New Media Festival
12. 2012 China 3D Technology and Creativity Festival
13. 2012 Creative Economy and Copyright Protection Roundtable
14. 2012 Modern Media Industry Roundtable



www.iccie.cn



Communication support:
China Unicom Beijing Branch



Internet support:



For detailed information, please contact:

The Organizing Committee Office of the China Beijing International Cultural and Creative Industry Expo
(China Council for the Promotion of International Trade Beijing Sub-council)
Add: No3, Nanlishilu Toutiao, Xicheng District, Beijing 100045, China
Website: www.iccie.cn

Tels:

Overall Planning: 86-10-88070337 / 88070677
Creative Activity: 86-10-88070377 / 88070392
Exhibition: 86-10-68066685 / 68066686
Discussion and Contract Signing: 86-10-88070326 / 88070356
Forum and Summit: 86-10-88070677 / 68063583

International Liaison: 86-10-88070332 / 88070323
Domestic Liaison: 86-10-88070371 / 88070321
Press and Publicity: 86-10-88070333 / 88070322
Network Information: 010-88070152 / 88070104