马来西亚

马来西亚联邦，通称马来西亚，简称大马。马来西亚被南中国海分为两个部分：位于马来半岛的西马来西亚，北接泰国，南部隔着柔佛海峡，以新柔长堤和第二通道连接新加坡；东马来西亚，位于婆罗洲（加里曼丹岛）的北部，南接印度尼西亚，文莱国夹在沙巴州和砂拉越州之间。

1957 年 8 月 31 日，联盟主席东姑阿都拉曼宣布马来西亚独立。1963 年，马来亚联邦新加坡、沙巴及沙捞越组成了马来西亚联邦。1965 年 8 月，新加坡退出马来西亚联邦。首都为吉隆坡，联邦政府则位于布城。

马来西亚是东南亚国家联盟的创始国之一，环太平洋区域合作联盟、亚洲太平洋经济合作组织、英联邦、不结盟运动和伊斯兰会议组织的成员国。

马来西亚是一个多民族、多元文化的国家。宪法规定伊斯兰教为国教，保护宗教信仰自由。政府系统密切仿照威斯敏斯特的议会制度和法律制度，是基于普通法。国家元首是国王，被称为最高元首。政府首脑是总理。

马来西亚是一个新兴的多元化经济国家。经济在 1990 年代突飞猛进，为“亚洲四小龙”国家之一，是资本主义国家。马来西亚已成为亚洲地区引人注目的多元化新兴工业国家和世界新兴市场经济体。旅游业是马来西亚的第三大外汇收入来源，知识经济服务业也在迅速发展。
MIDA's Functions
馬來西亞投資發展局功能簡介

- Foreign Direct Investment
  外國直接投資
- Domestic Investment
  国内投资
- Services
  服务业

- Manufacturing license
  制造业执照
- Tax incentives for manufacturing and services activities
  税务优惠
- Expatriate posts
  外籍雇员职位
- Duty exemptions
  关税免
- RDC, IPC and R&D status
  地区分销中心
  国际采购中心
  研发中心

- Assist companies in the implementation and operation
  协助企业落实投资计划
- Facilitate institutions engaged in or connected with industrial development
  促进工业与学术机构的合作与发展
- Advisory Services
  咨询服务

- Planning for Industrial Development
  工业发展规划
- Recommend policies and strategies on investment promotion and development
  推荐工业发展的政策及策略
MIDA “ONE STOP CENTRE”
一站式服务

BASING OUTSIDE MIDA
常年在如下机构有 MIDA 人员驻扎办公

BASING IN MIDA
总部内有如下外部机构常年驻扎办公

- Immigration Department 移民处
- Royal Malaysian Customs 皇家海关
- Telekom Malaysia Berhad 马来西亚电讯公司
- Labour Department 劳工处
- MDEC 多媒体发展公司
- CIDB 建筑工业发展署
- TENAGA NASIONAL 国家电力公司
- KSP 布政司政府办公室
- Tourism Malaysia 旅游部
- QX 卫生部
- JOSMEN 环保部门
- MOF 财务部
- DOSH 职业健康与卫生部
MIDA State Office
州属办事处网络
Regional Corridors

Northern Corridor Investment Authority (NCIA) 北部经济走廊执行机构

Modern Agriculture 现代农业
Manufacturing & Design 工业设计
Tourism 旅游
Logistics 物流
Education & Health 教育与医疗

Iskandar Region Development Authority (IRDA) 伊斯干达地区发展机构

Financial Services 金融服务
Petrochemical and Maritime 石油化工及沿海产业
Healthcare 医疗卫生
Tourism and Logistic Industry 旅游及物流
Manufacturing & Services 制造及服务业

East Coast Economic Region Development Council (ECERDC) 东海岸经济走廊发展委员会
Tourism 旅游
Oil & Gas 石油天然气
Manufacturing 制造业
Agriculture 农业
Education 教育
Sabah Economic Development Investment Authority (SEDA) 沙巴经济发展与投资局

Agro-based Industry 农基产业
Tourism 旅游
Logistics 物流
Manufacturing 制造业

Regional Corridor Development Authority (RECODA) 沙捞越地区走廊发展机构

Resource Based Industry 资源型产业
Aluminum, Glass, Steel, Oil-based Industry, Palm Oil, Fishing & Aquaculture, Livestock, Timber-based, Marine Aluminium, Glass, Steel, 石油产业, 椰棕油, 渔业水产业, 畜牧, 伐木业, 海运业
Energy 能源
Tourism 旅游
Chinese Companies in Malaysia
在马投资的中国企业
**Success Story**

**HUAWEI MALAYSIA 华为**

**PROJECT COST:**
RM2.2 billion

**PRODUCT / ACTIVITY:**
Global Operational Headquarters, Data hosting business, Huawei Global Training Centre - Huawei South Pacific Regional Customer Solution, Innovation & Integration Experience Centre (CSIC)

**EMPLOYMENT:**
2,368

Existing Operation in Malaysia

Global Operational Headquarters

Data Hosting Centre

Malaysia Global Training Centre (Mgtc) - Huawei South Pacific Regional Customer Solution, Innovation & Integration Experience Center (CSIC).
Success Story

XIAMEN UNIVERSITY

PROJECT COST:
RM1.3 billion

PRODUCT / ACTIVITY:
Private university

EMPLOYMENT:
350

The establishment of XMU Malaysian Campus is beneficial for both countries in bilateral relations between Malaysia and China.

This is the first overseas campus approved by the Chinese government to be set up by a Chinese education entity.

中国政府批准的首个中国大学海外分校
**Success Story**

ALLIANCE STEEL (M) SDN. BHD.
联合钢铁

PROJECT COST:
RM4.2 billion

EMPLOYMENT:
3515

PRODUCT / ACTIVITY:
High speed wire rod, high strength bar, square billet, small and medium shaped steel, large scale H-shaped steel

金属棒、高强度金属条、方锭、中小型材、H型钢
Success Story

Xinyi Glass provides complete solutions in glass products including high-quality float glass, PV glass, automobile glass and engineering glass.

It is No.2 in China in integrated glass manufacturing.

PROJECT COST:
RM894.9 million

PRODUCT / ACTIVITY:
Xinyi Solar (Malaysia) Sdn. Bhd.
Photovoltaic Functional Glass (Coated) 涂层 PV 玻璃
Photovoltaic Functional Glass (Clear) 非涂层 PV 玻璃

Xinyi Energy Smart (Malaysia) Sdn. Bhd.
Float Glass (Clear) 浮法玻璃
Float Coated Glass / Low Emission 低排放浮法涂层玻璃

EMPLOYMENT:
767
Success Story

CSR Rolling Stock (M) Sdn. Bhd.

PROJECT COST:
RM400.5 million

PRODUCT / ACTIVITY:
Manufacturing, assembling, overhaul, repair and maintenance, refurbishment and provision of testing and commissioning of Mass Transit Vehicles (MRT), EMU, LRT, Electric locomotives and other railway transport solutions 轨道及相关机车制造组装维修翻新等工程

EMPLOYMENT:
250

CSR Rolling Stock Center (Malaysia) SDN. BHD.
Malaysia Is A Gateway To Other Markets

区域、双边自贸协定
REGIONAL / BILATERAL FTAs

- 27 亿的潜在市场 Potential market of 2.7 billion
- 2016 年底前消除贸易壁垒 Tariff reduction and elimination mostly by 2016

洽谈中的自贸对象
ON-GOING FTA NEGOTIATIONS

TPP  EU
<table>
<thead>
<tr>
<th>Liberal Investment Policies</th>
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<tbody>
<tr>
<td>自由的投资政策</td>
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**Ownership**
- Manufacturing & selected services sectors can be wholly foreign-owned
- 制造业及部分服务业可独资

**Capital**
- Freedom to Repatriate Capital, Interest, Dividends and Profits – No Restrictions
- 资金红利等回汇来源国没有任何限制

**Expatriate Posts**
- Liberal policy, based on merit of each case
- 特事特办的外籍员工职位
INCENTIVES

Pioneer Status (PS)
新兴工业地位
Income Tax Exemption
70% or 100% for 5 or 10 years
5-10 年所得税 70%-100% 减免

Investment Tax Allowance (ITA)
投资税赋减免
60% or 100% on qualifying capital expenditure for 5 or 10 years
5-10 年合格资本支出 60%-100% 减免

Exemption from Import Duty on Raw Materials / Components
原材料 / 零部件进口免税

Exemption from Import Duty & Sales Tax on Machinery & Equipment
机械设备进口税 / 销售税减免
12 National Key Economic Areas

NKEAs selected which can materially impact economic growth

- Wholesale and retail
- Financial Services
- Greater KL
- Agriculture
- Comms Content Infrastructure
- Palm oil
- Tourism
- Business Services
- Oil, gas & energy
- Electrical & electronics
- Education
- Healthcare

马来西亚

Guide Book
Investment Opportunities in the Manufacturing Sector
制造业领域的投资机会

高科技、资本密集及知识型工业：
High technology, capital intensive & knowledge driven industries:
替代能源  Alternative Energy Sources
生物科技  Biotechnology
高阶材料  Advanced materials
高阶电子  Advanced electronics
光纤  Optics and photonics
石化  Petrochemicals
药品  Pharmaceuticals
医疗设备  Medical devices
通讯技术  ICT
宇航  Aerospace

中介产品制造业：
Industries manufacturing intermediate goods:
机械 & 设备  Machinery & equipment
零配件  Components & parts
模具  Moulds and dies

资源基础工业  Resourced-based industries:
油气  Oil & Gas
食品 & 农基  Food & Agro based
来自天然资源的附加值产品
Value-added products from natural resources
Investment Opportunities in the Services Sector
服务业领域的投资机会

Regional Establishments
区域办事处

Business and professional services
商业及其他专业服务

Environmental Management
环境管理

ICT services
通讯技术服务

Education and training
教育和职业训练

Offshore and outsourcing activities
离岸和外包活动

Logistics
物流

Healthcare
医疗

Tourism
旅游

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Malaysia？
为什么选择马来西亚

- Political and Economic Stability 政治稳定
- Good Infrastructure 优越的基础设施
- Excellent Facilities - Convention and Conferences 一流的会展设施
- Familiar Cuisine 熟悉的饮食
- A Pro-business Government 亲商政府
- A Sound Banking System 健全的金融系统
- Trainable & English Speaking Human Resource 高素质人才
- Great Quality of Life 高质量生活
- Liberal Investment Policies 宽松的投资政策
- An Open Trading Environment 开放的贸易环境
- Biodiversity 生态多样
Malaysia’s Accolades

3rd

Global offshoring destination (A.T. Kearney Global Services Location IndexTM 2014)

5th

Protecting investors (World Bank Doing Business 2014 Report)

5th

IMD world talent rankings (IMD’s World Competitiveness Yearbook 2014)

6th

Most attractive investment destination (Baseline Profitability Index (BPI) 2015)

14th

Most competitive economy in overall performance (IMD’s World Competitiveness Yearbook 2015)

18th

In ease of doing business 2015 (World Bank Doing Business 2014 Report)

18th

Most competitive nation in the world (WEF’s Global Competitiveness Report 2015-2016)
Your nearest contacts

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