



# 马来西亚

马来西亚联邦，通称马来西亚，简称大马。马来西亚被南中国海分为两个部分：位于马来半岛的西马来西亚，北接泰国，南部隔着柔佛海峡，以新柔长堤和第二通道连接新加坡；东马来西亚，位于婆罗洲（加里曼丹岛）的北部，南接印度尼西亚，文莱国夹在沙巴州和砂拉越州之间。

1957年8月31日，联盟主席东姑阿都拉曼宣布马来亚独立。1963年，马来亚联同新加坡、沙巴及沙捞越组成了马来西亚联邦。1965年8月，新加坡退出马来西亚联邦。首都为吉隆坡，联邦政府则位于布城。

马来西亚是东南亚国家联盟的创始国之一，环印度洋区域合作联盟、亚洲太平洋经济合作组织、英联邦、不结盟运动和伊斯兰会议组织的成员国。

马来西亚是一个多民族、多元文化的国家。宪法规定伊斯兰教为国教，保护宗教信仰自由。政府系统密切仿照威斯敏斯特的议会制度和法律制度是基于普通法。国家元首是国王，被称为最高元首。政府首脑是总理。

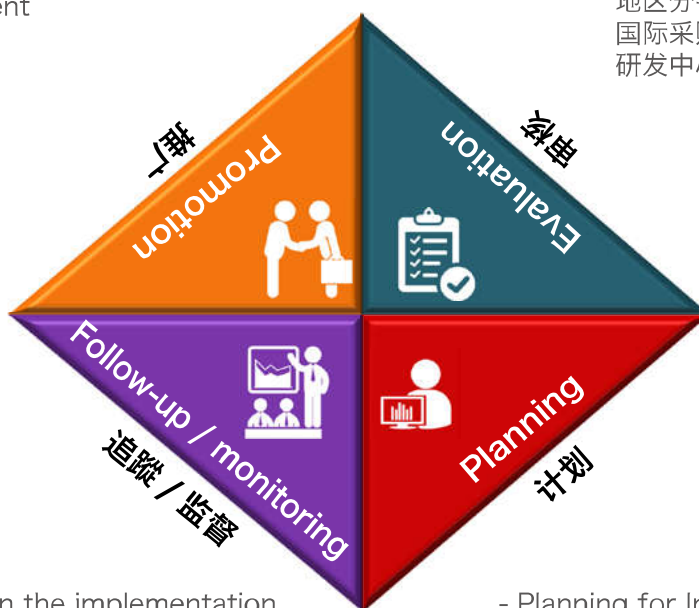
马来西亚是一个新兴的多元化经济国家。经济在1990年代突飞猛进，为“亚洲四小虎”国家之一，是资本主义国家。马来西亚已成为亚洲地区引人注目的多元化新兴工业国家和世界新兴市场经济体。旅游业是马来西亚的第三大外汇收入来源，知识经济服务业也在迅速发展。



## MIDA's Functions 馬马来西亚投资发展局功能简介

- Foreign Direct Investment  
外国直接投资
- Domestic Investment  
国内投资
- Services  
服务业

- Manufacturing license  
制造业执照
- Tax incentives for manufacturing and services activities  
税务优惠
- Expatriate posts  
外籍雇员职位
- Duty exemptions  
关税免
- RDC, IPC and R&D status  
地区分销中心  
国际采购中心  
研发中心



- Assist companies in the implementation and operation  
协助企业落实投资计划
- Facilitate institutions engaged in or connected with industrial development  
促进工业与学术机构的合作与发展
- Advisory Services  
咨询服务

- Planning for Industrial Development  
工业发展规划
- Recommend policies and strategies on investment promotion and development  
推荐工业发展的政策及策略



**MIDA “ONE STOP CENTRE”  
一站式服务**

**BASED OUTSIDE MIDA**

常年在如下机构有 MIDA 人员驻扎办公



多媒体发展公司



建筑工业发展署

**BASED IN MIDA**

总部内有如下外部机构常年驻扎办公



国家电力公司



布政司政府办公室



Immigration Department  
移民处



Royal Malaysian Customs  
皇家海关



旅游部



卫生部



Telekom Malaysia Berhad  
马来西亚电讯公司



Labour Department  
劳工处



环保部门



财务部



DEPARTMENT OF OCCUPATIONAL SAFETY & HEALTH (DOSH),  
MINISTRY OF HUMAN RESOURCES.

职业健康与卫生部

**MIDA Worldwide Network**  
**全球办事处网络**





## MIDA State Office 州属办事处网络



## Regional Corridors 区域走廊



East Coast Economic Region  
Development Council  
(ECERDC) 东海岸经济走廊发展委员会

Tourism 旅游  
Oil & Gas 石油天然气  
Manufacturing 制造业  
Agriculture 农业  
Education 教育

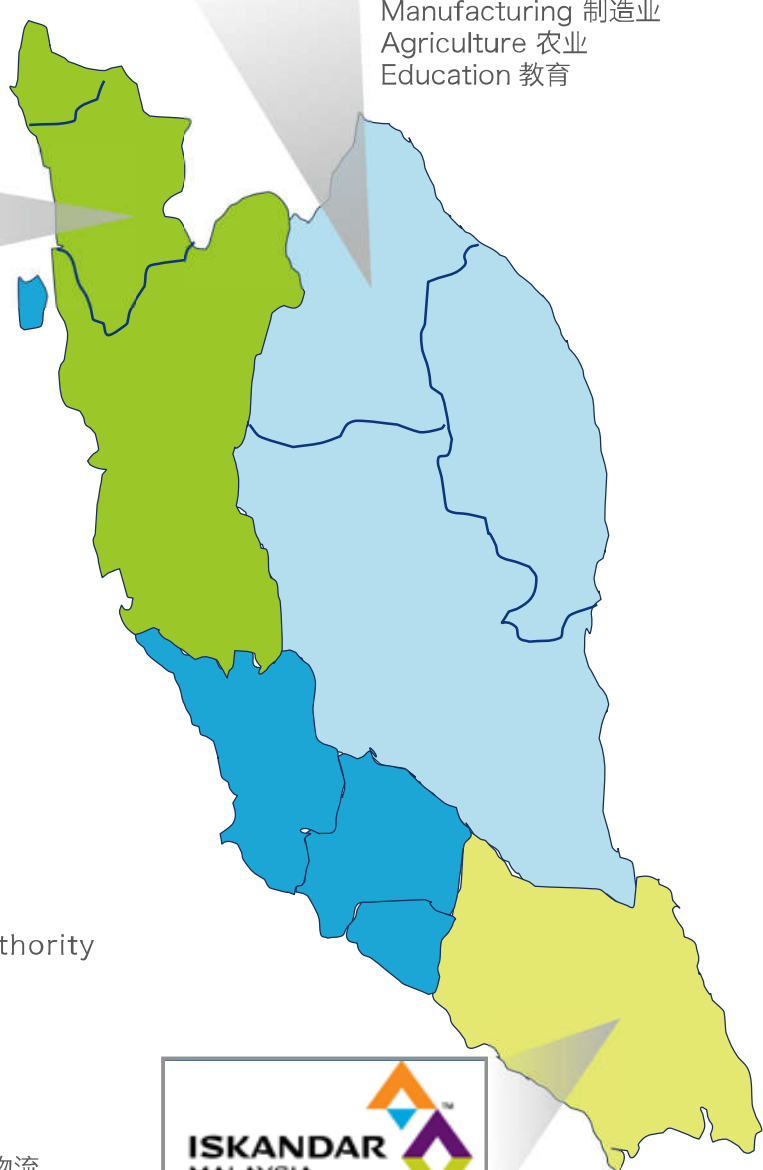


Northern Corridor Investment  
Authority  
(NCIA) 北部经济走廊执行机构

Modern Agriculture 现代农业  
Manufacturing & Design 工业设计  
Tourism 旅游  
Logistics 物流  
Education & Health 教育与医疗

Iskandar Region Development Authority  
(IRDA) 伊斯干达地区发展机构

Financial Services 金融服务  
Petrochemical and Maritime  
石油化工及沿海产业  
Healthcare 医疗卫生  
Tourism and Logistic Industry 旅游及物流  
Manufacturing & Services 制造业服务业





Sabah Economic Development  
Investment Authority  
(SEDIA) 沙巴经济发展与投资局

Agro-based Industry 农基产业  
Tourism 旅游  
Logistics 物流  
Manufacturing 制造业



Regional Corridor Development Authority  
(RECODA) 沙撈越地区走廊发展机构

Resource Based Industry 资源型产业  
Aluminum, Glass, Steel, Oil-based  
Industry, Palm Oil, Fishing & Aquaculture,  
Livestock, Timber-based, Marine 铝, 玻璃,  
钢, 石油产业, 棕榈油, 渔业水产业, 畜牧, 伐  
木业, 海运业  
Energy 能源  
Tourism 旅游

## Chinese Companies in Malaysia 在馬投資的中國企業







## Success Story 成功故事



HUAWEI MALAYSIA 华为



**PROJECT COST :**  
RM2.2 billion

**PRODUCT / ACTIVITY :**

Global Operational Headquarters, Data hosting business, Huawei Global Training Centre - Huawei South Pacific Regional Customer Solution, Innovation & Integration Experience Centre (CSIC)

**EMPLOYMENT :**  
2,368

Existing Operation in Malaysia

Global Operational Headquarters

Data Hosting Centre

Malaysia Global Training Centre (Mgtc) - Huawei South Pacific Regional Customer Solution, Innovation & Integration Experience Center (CSIC).

## Success Story 成功故事



XIAMEN UNIVERSITY

PROJECT COST :  
RM1.3 billion

PRODUCT / ACTIVITY :  
Private university 私立大学

EMPLOYMENT :  
350

The establishment of XMU Malaysian Campus is beneficial for both countries in bilateral relations between Malaysia and China.

This is the first overseas campus approved by the Chinese government to be set up by a Chinese education entity.

中国政府批准的首个中国大学海外分校





## Success Story 成功故事



ALLIANCE STEEL (M) SDN. BHD.  
联合钢铁

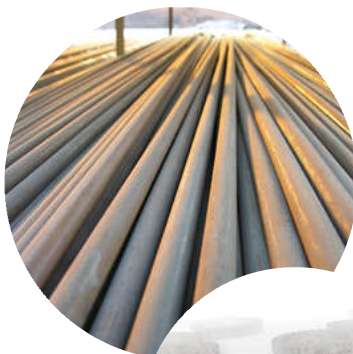
PROJECT COST :  
RM4.2 billion

EMPLOYMENT :  
3515

### PRODUCT / ACTIVITY :

High speed wire rod, high strength bar, square billet, small and medium shaped steel, large scale H-shaped steel

金属棒、高强度金属条、方锭、中小型材、H型钢



## Success Story 成功故事



XINYI GLASS  
信义玻璃



Xinyi Glass provides complete solutions in glass products including high-quality float glass, PV glass, automobile glass and engineering glass.

It is No.2 in China in integrated glass manufacturing.

**PROJECT COST :**  
RM894.9 million

**PRODUCT / ACTIVITY :**

Xinyi Solar (Malaysia) Sdn. Bhd.

Photovoltaic Functional Glass (Coated) 涂层 PV 玻璃

Photovoltaic Functional Glass (Clear) 非涂层 PV 玻璃

Xinyi Energy Smart (Malaysia) Sdn. Bhd.

Float Glass (Clear) 浮法玻璃

Float Coated Glass / Low Emission 低排放浮法涂层玻璃

**EMPLOYMENT :**  
767



**Success Story**  
**成功故事**



CSR Rolling Stock (M)  
Sdn. Bhd.  
中国南车



**PROJECT COST :**  
RM400.5 million

**PRODUCT / ACTIVITY :**

Manufacturing, assembling, overhaul, repair and maintenance, refurbishment and provision of testing and commissioning of Mass Transit Vehicles (MRT), EMU, LRT, Electric locomotives and other railway transport solutions 轨道及相关机车制造组装维修翻新等工程

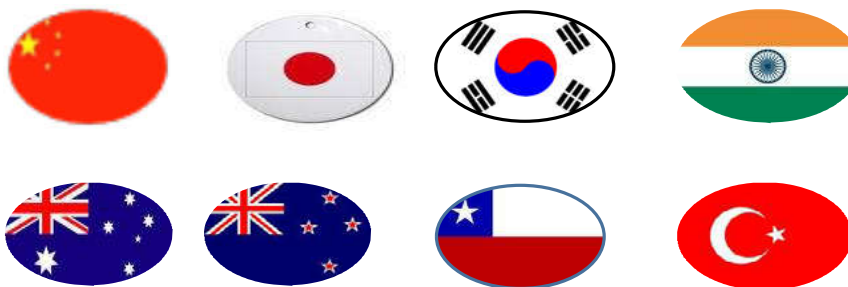
**EMPLOYMENT :**  
250



## Malaysia Is A Gateway To Other Markets 通往其他国际市场



### 区域、双边自贸协定 REGIONAL / BILATERAL FTAs



- 27 亿的潜在市场 Potential market of 2.7 billion
- 2016 年底前消除贸易壁垒 Tariff reduction and elimination mostly by 2016

### 洽谈中的自贸对象 ON-GOING FTA NEGOTIATIONS



TPP



EU



## Liberal Investment Policies 自由的投資政策



### Ownership

- Manufacturing & selected services sectors can be wholly foreign-owned

制造业及部分服务业可独资



### Capital

- Freedom to Repatriate Capital, Interest, Dividends and Profits – No Restrictions

资金红利等回汇来源国没有任何限制



### Expatriate Posts

- Liberal policy, based on merit of each case

特事特办的外籍员工职位

## INCENTIVES 奖励政策



Pioneer Status (PS)  
新兴工业地位  
Income Tax Exemption  
70 % or 100 % for 5 or 10 years  
5-10 年所得税 70%-100% 减免

Investment Tax Allowance (ITA)  
投资税赋减免  
60% or 100% on qualifying capital  
expenditure for 5 or 10 years  
5-10 年合格资本支出 60%-100% 减免

### Incentives 优惠措施

Exemption from Import Duty on Raw  
Materials / Components  
原材料 / 零部件进口免税

Exemption from Import Duty & Sales  
Tax on Machinery & Equipment  
机械设备进口税 / 销售税减免





# 12 National Key Economic Areas 受鼓励行业



## Investment Opportunities in the Manufacturing Sector 制造业领域的投资机会

高科技、资本密集及知识型工业：  
High technology, capital intensive & knowledge driven industries:

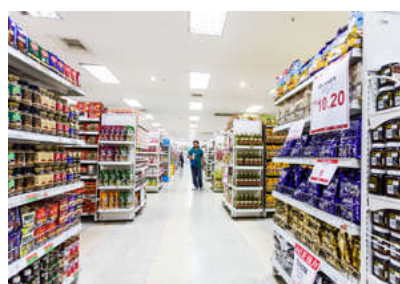
替代能源 Alternative Energy Sources  
生物科技 Biotechnology  
高阶材料 Advanced materials  
高阶电子 Advanced electronics  
光纤 Optics and photonics  
石化 Petrochemicals  
药品 Pharmaceuticals  
医疗设备 Medical devices  
通讯技术 ICT  
宇航 Aerospace

中介产品制造业：  
Industries manufacturing intermediate goods:

机械 & 设备 Machinery & equipment  
零部件 Components & parts  
模具 Moulds and dies

资源基础工业 Resourced-based industries:

油气 Oil & Gas  
食品 & 农基 Food & Agro based  
来自天然资源的附加值产品  
Value-added products from natural resources





## Investment Opportunities in the Services Sector 服务业领域的投资机会

Regional Establishments  
区域办事处

Business and professional services  
商业及其他专业服务

Environmental Management  
环境管理

ICT services  
通讯技术服务

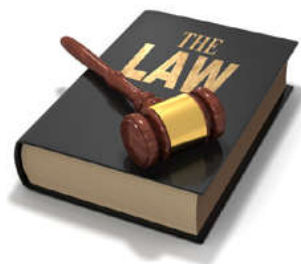
Education and training  
教育和职业训练

Offshore and outsourcing activities  
离岸和外包活动

Logistics  
物流

Healthcare  
医疗观光

Tourism  
旅游



## Malaysia? 为什么选择马来西亚



Political and Economic Stability 政治稳定



A Pro-business Government 亲商政府



Liberal Investment Policies 宽松的投资政策



Good Infrastructure 优越的基础设施



A Sound Banking System 健全的金融系统



An Open Trading Environment 开放的贸易环境



Excellent Facilities - Convention and Conferences 一流的会展设施



Trainable & English Speaking Human Resource 高素质人才



Great Quality of Life 高质量生活



Familiar Cuisine 熟悉的饮食



Biodiversity 生态多样



## Malaysia' s Accolades 国际排名



3rd

**global offshoring destination 离岸目的国**  
(A.T. Kearney Global Services Location Index™ 2014)

**protecting investors 保护投资者**  
(World Bank Doing Business 2014 Report)

5th

5th

**IMD world talent rankings 货币基金组织国际人才**  
(IMD's World Competitiveness Yearbook 2014)

**most attractive investment destination 最具吸引投资目的国**  
(Baseline Profitability Index (BPI) 2015)

6th

14th

**most competitive economy in overall performance 最具竞争力经济体**  
(IMD's World Competitiveness Yearbook 2015)

**in ease of doing business 2015 易于经商**  
(World Bank Doing Business 2014 Report)

18th

18th

**most competitive nation in the world 最具竞争力国家**  
(WEF's Global Competitiveness Report 2015-2016)

## Your nearest contacts 驻中国办事处

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## Destination Malaysia

